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"We both love tiffany blue, we both really love giraffes, like it's the ransdomest things." St. Mary's college rooms Samantha Carnarrow and Samantha Richards joke that they're so much alike, they're almost twins. "It's like a big joke both of our names are Sam obviously." The pair were 80% compatible according to Starrez, an online tool that more than 400 institutions, including Ohio State, NYU, and UC Berkeley use to match roommates and organize on-campus housing. It works like an online dating site with a proprietary matching algorithm. Fill out a questionnaire, find compatible matches, and check out profiles. Attributes might include whether they smoke, watch tv when they're studying, do they like to cook. Schools can decide which attributes to prioritize. But St. Mary's, with an undergraduate population of only 3,000 students, has kept the algorithms as broad as possible and focused on lifestyle choices. Lynwell says that Starrez has found that study and sleeping habits are often the two most important factors. The combination of those two things can really really say a lot about how a new relationship is going to go. But Starrez is just the starting point for future roommates. They're able to use facebook or use social media outlets to connect with that person and kind of get to know them on a deeper level. Starrez says, some participating schools have reported fewer room swap requests and roommate conflicts. St. Mary's says last year 7% of first year residents who were dissatisfied with their housing assignments requested a change. St. Mary's was hoping to see a decrease in the second year of using Starrez. It's working for freshmen, Cameron Wiggins and Steven Hasbrook, they requested to live together again their sophomore year. "It makes college a lot easier, we're actually 100% compatible on Starrez, it has a compatible meter and we're 100%." Earning them an A in roommate matching.